

Present English ESP

Welcome to Alpha Publishing

Alpha Publishing believes that children and adults have the right to a quality education. Continuous learning is the best means of improving the lives of individuals and enhancing the standards and quality of our communities.

Our mission is to provide educational materials and courses across the globe that meet international standards while also reflecting and incorporating the cultures and traditions of the particular region.

Our dedicated publishing teams are mindful of the different types of learners who come from various national and cultural backgrounds; therefore, our publishing strategy is driven by the motto: "We are in the Region, for the Region." We pay the utmost attention to the delivery of globally recognized and culturally appropriate content and innovative teaching tools not just in our books but through eAlpha, our digital CLMS platform.



Lifelong Learning

We make constant endeavors to bring global experience, expertise, and best practices to what we publish, while bearing in mind the region's current and future learning and teaching requirements.



Innovative and Futuristic

We ensure that all of our products are based on the latest research in education and make the mission of international standards a reality. We are committed to delivering both traditional print and innovative, interactive online educational experiences.



Latest Technology

We put great stock in the importance of technology to produce cutting-edge programs and courses for the educational transformation of the community.



Results-Oriented

At Alpha, we know that enhancing teaching and learning outcomes is a key element for measurable impacts.



Publishing Excellence

We guarantee that what we publish is reliable and trustworthy, both globally and regionally.



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FREE TRIAL

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Alpha's Content Learning Management System (CLMS) for both students and teachers gives access to premium interactive lessons and resources to create virtual classrooms for all students both online and offline. eAlpha makes learning a personalized, exciting and enriching experience

www.eAlpha.info







Easy to Use

Interactive

Content



Engaging

Word by Word









Online / Offline Resources

Online Reporting





Alpha + PhET Sims





Parent Guides







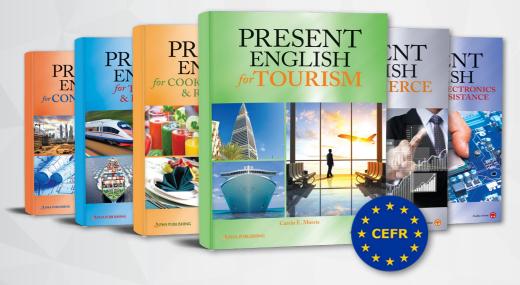




Present English

Elementary to Intermediate

Common European Framework: A2–B1+







British English



Online Reporting



Online Resources



Interactive Content

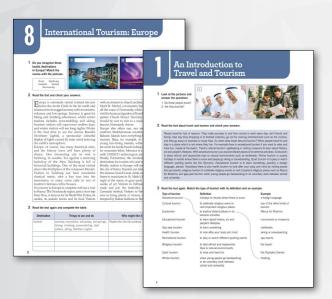


Alpha Clips

The **Present English** series has been specially designed for students who are studying for a career in a particular industry. Each book introduces the vocabulary and language specific to the sector and includes practice exercises in all four skills: reading, writing, speaking and listening.

This course has been developed to allow learners to enhance their English within a relevant and relative context.

Present English for Tourism



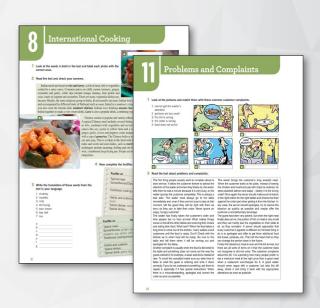
Present English for Commerce



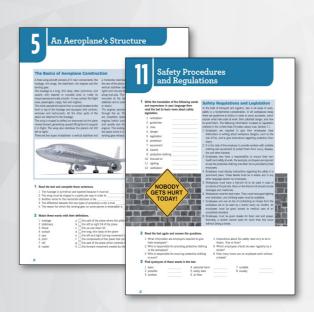
Present English for Mechanics, Electronics & Technical Assistance



Present English for Cooking, Catering & Reception



Present English for Transport & Logistics



Present English for Construction



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Professional Development & Product Training



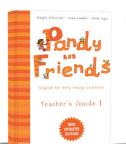
Providing ongoing professional development for educators is one of the most critical success factors for better training and teaching outcomes.

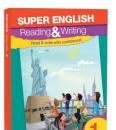
Alpha Publishing, in partnership with a selection of independent trainers, provides specifically tailored program training and practice sessions for teachers, to ensure they have the right skills to teach our programs to their students. Conducted via online distance learning or at-site events, the training is comprehensive, interactive, and educational, answering any questions the teachers may have before entering the classroom.

We also provide leadership and school management courses, including distance learning best practices, with hints and tips to support teachers and schools.

For more information about professional development and product training please call **+971 4 391 8658** or email our Head of Consultancy and Training Danielle Nasser, **danielle.nasser@alphapublishing.com**.

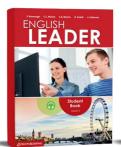
Related Titles from Alpha Publishing















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